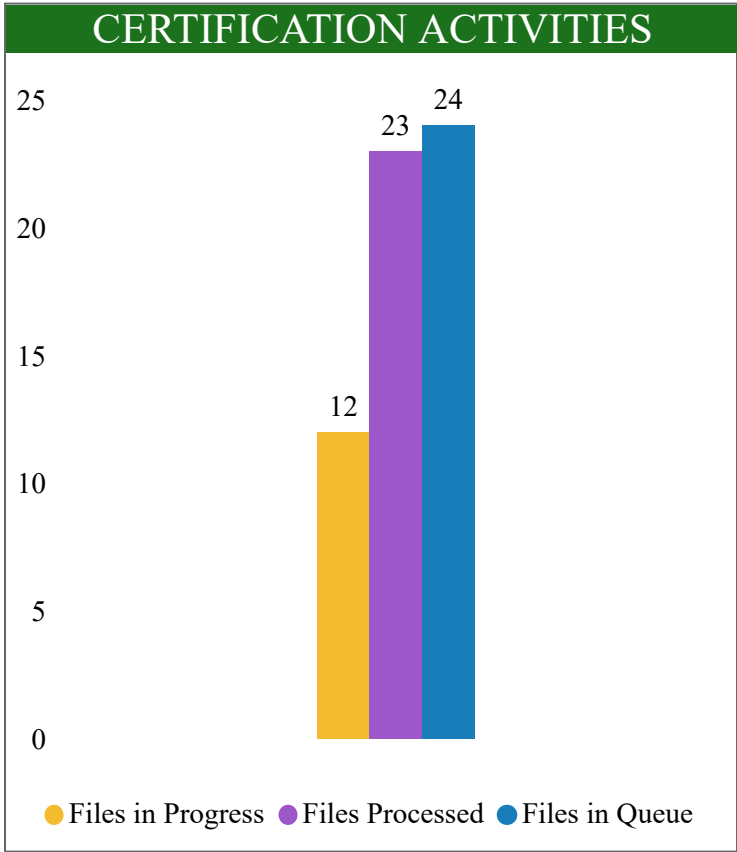


SUMMARY OF PROGRESS
ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SUPPLIER DIVERSITY OUTREACH PROGRAM
REPORTING PERIOD: JUNE 11, 2022 - JULY 6, 2022

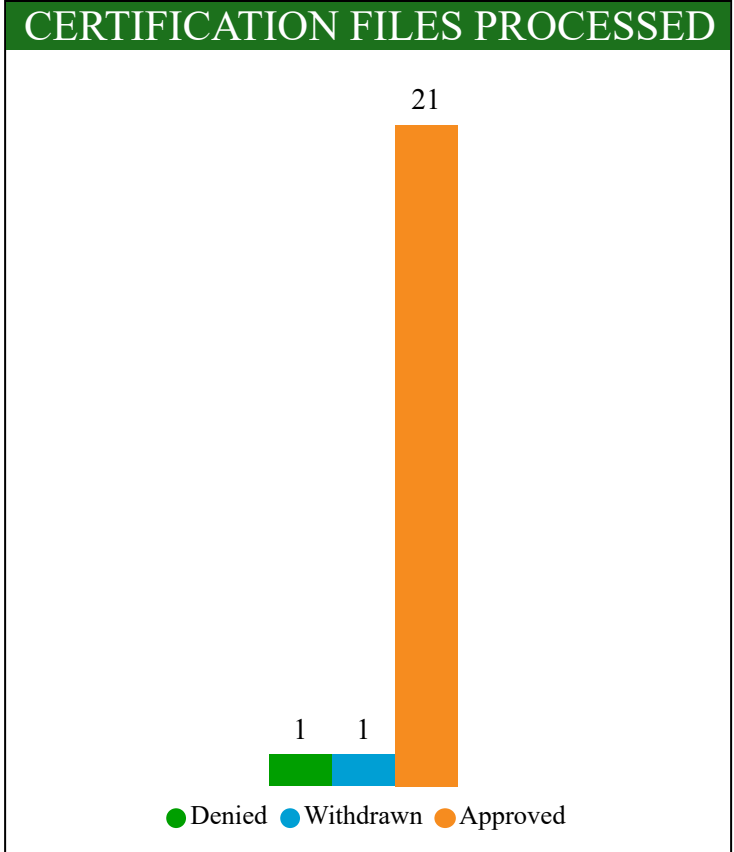
The Economic Development & Diversity Compliance Department (EDDC) oversees the District's Supplier Diversity Outreach Program (SDOP). It is governed by School Board of Broward County Policy 3330 - Supplier Diversity Outreach Program and related Standard Operating Procedures. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continue to adversely affect the participation of Emerging/Small/Minority/Women Business Enterprises (E/S/M/WBE) in District procurement opportunities. As EDDC continues to serve as a conduit to ensure inclusive procurement activity, we are implementing additional activities to fortify the target market.

The summaries and illustrations below provide an update on the continual progress of SDOP for the June 11, 2022 - July 6, 2022 reporting period.

CERTIFICATION SECTION

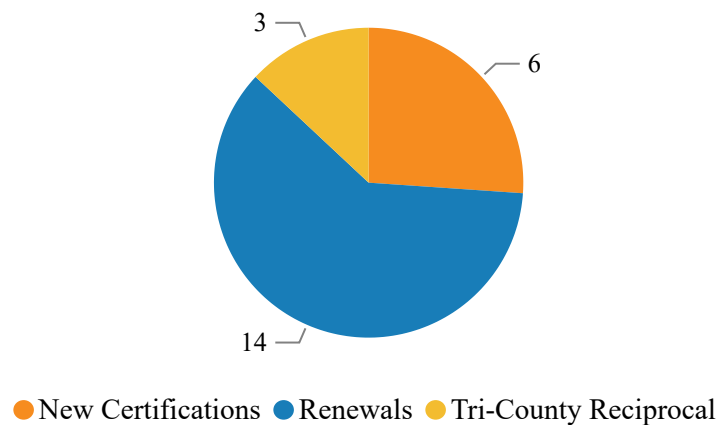


The files "In Progress" consist of new certifications and renewal activity.



This is a breakdown of the twenty-three (23) files processed.

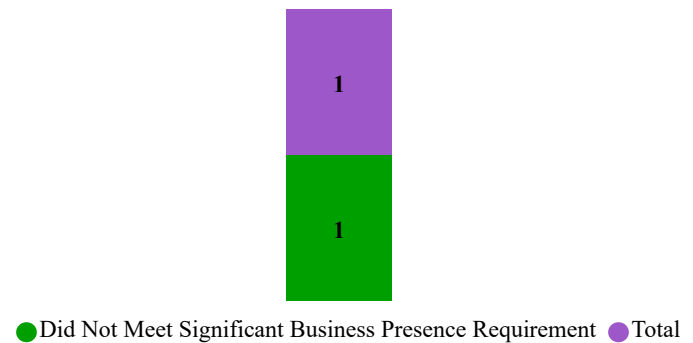
APPROVED APPLICATIONS



This is a breakdown of the twenty-three (23) approved certification applications.



APPLICATION DENIALS

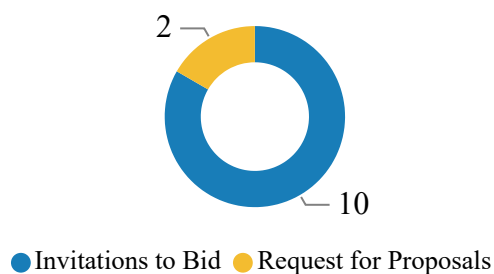


The sole firm denied Certification is not based in the tri-county area.

COMPLIANCE SECTION

Under this reporting period, there was a total of twelve (12) solicitations with assigned Affirmative Procurement Initiatives (API) evaluated.

TYPES OF SOLICITATIONS ADVERTISED



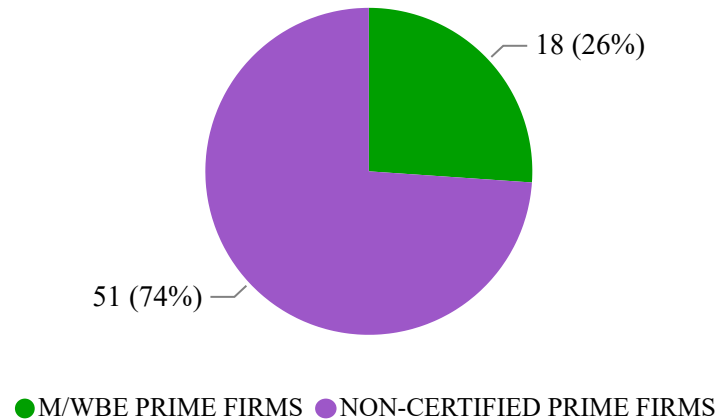
TOTAL SUBMITTALS REVIEWED

69
Total

Of the twelve (12) solicitations advertised, compliance evaluated sixty-nine (69) solicitation submittals to assess the outcome and effectiveness of each assigned API.

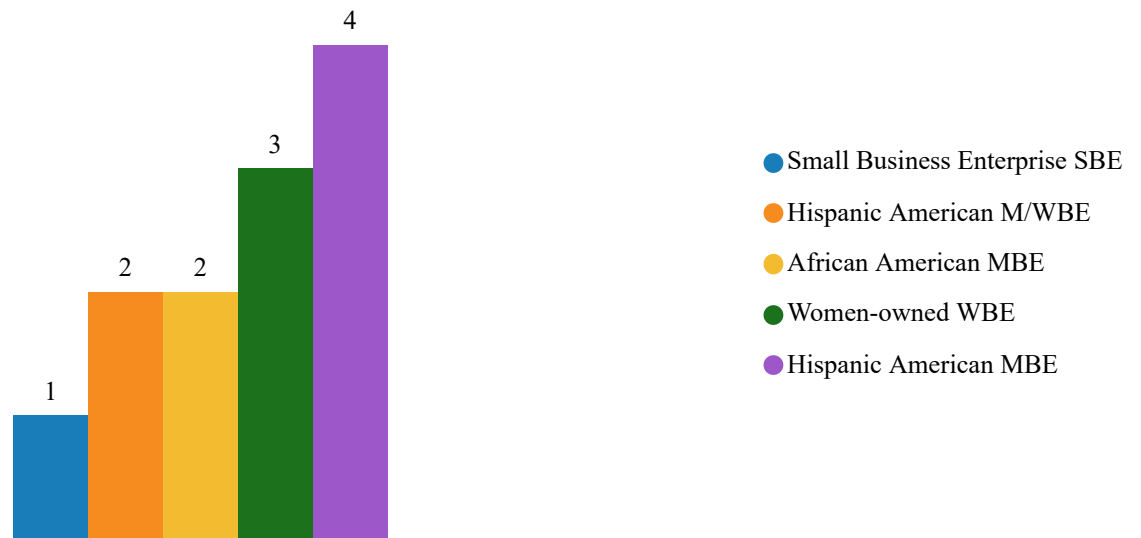
Analysis of Solicitation Submittals Reviewed

The analysis captures the prime bidders by certification status and the M/WBE prime and sub participation included within the proposals evaluated.

ANALYSIS OF PRIME BIDDERS**S/M/WBE PRIME SOLICITATION SUBMITTALS & AWARDS & SUB COMMITMENTS**

Ethnicity & Gender	# of Prime Submittals	# of Primes Awarded	# of Subs Proposed	# of Subs Based on Award
African American M/WBE	2	0	0	0
African American MBE	2	0	2	2
Asian American M/WBE	1	0	0	0
Asian American MBE	0	0	0	0
Hispanic American M/WBE	4	2	2	2
Hispanic American MBE	6	2	4	2
Small Business Enterprise SBE	2	0	1	1
Women-owned WBE	1	0	3	3
Total	18	4	12	10

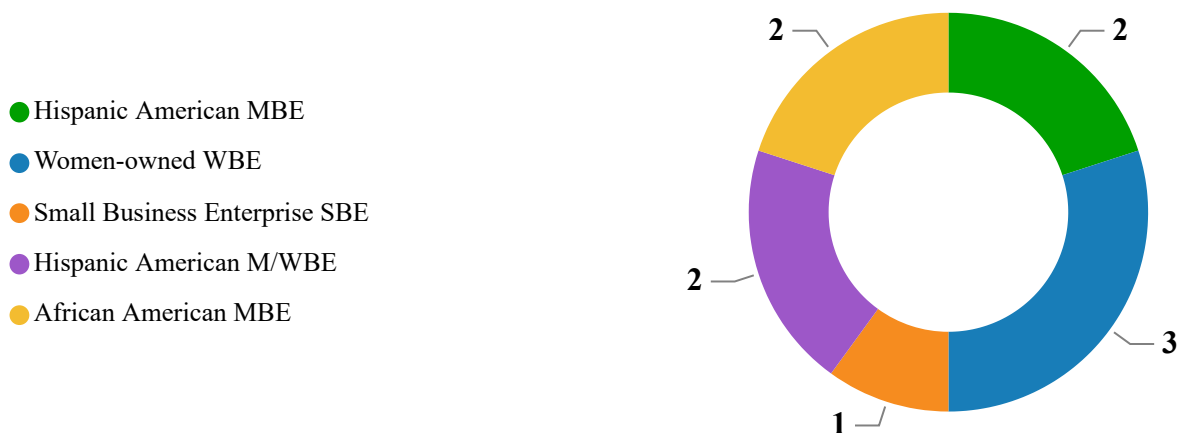
M/WBE SUBS PROPOSED IN SOLICITATION SUBMITTALS



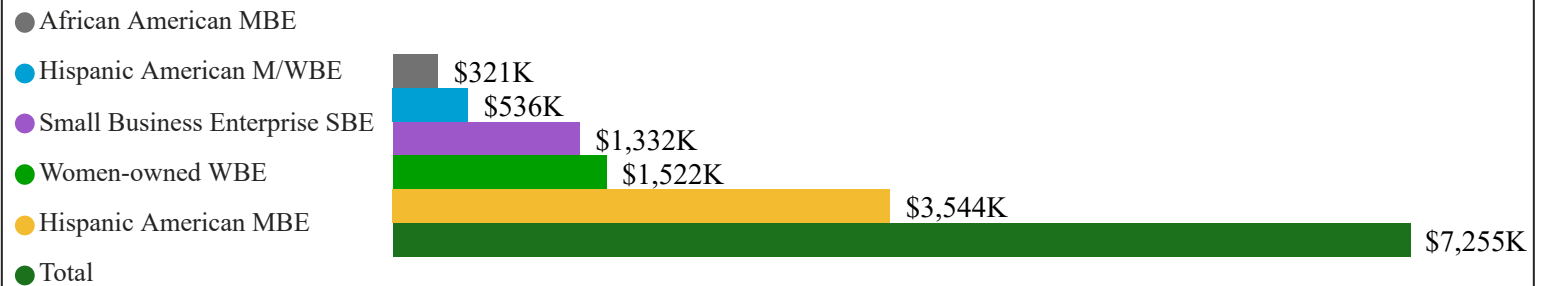
TOTAL M/WBE PROPOSED SUBS IN SOLICITATION SUBMITTALS

12
Total

M/WBE SUBS BASED ON AWARDS



M/WBE SUB COMMITMENT AMOUNTS BASED ON PRIME AWARDS



A total of ten (10) M/WBE sub firms were included on awarded contracts in the reporting period.

M/WBE PRIME & SUB PARTICIPATION LEVELS

Primes

18

Subs

12

30

Total M/WBE Participation Levels

SMART PROGRAM UPDATES

SMART bond program construction projects are competitively solicited using the Invitation to Bid (ITB) procurement method. Attendance at scheduled Pre-Bid meetings is mandatory to be deemed eligible to bid on the respective project. Of the six (6) unique firms attending SMART Pre-Bid meetings, two (2) or thirty-three percent (33%) were S/M/WBE certified.

1

of SMART Pre-Bid Meetings

ROOFING COMMITTEE UPDATE

As a part of the AECOM Roofing Committee, the AECOM M/WBE Inclusion Team continues its efforts to enhance the process of reviewing M/WBE quotes to increase the participation and utilization of local suppliers on District roofing projects. The team is in the process of planning an outreach event including minority and women-owned roofing suppliers to address pricing concerns and share upcoming opportunities as the conclusion of the current allocation of roofing carve-out projects approaches. The focus is to ensure a comprehensive understanding of the project scope in an effort to generate more competitive pricing.

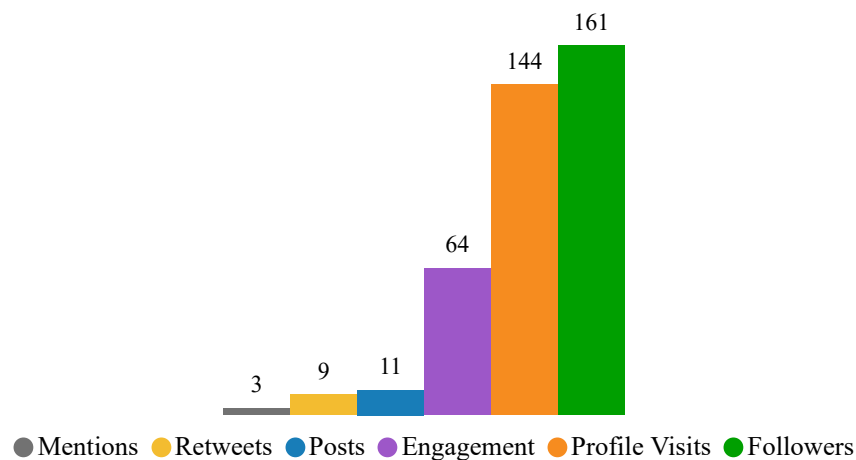


OUTREACH/MARKETING SECTION

o Social Media Communication

The implementation of social media communication to the EDDC marketing channels has broadened connectivity with the business community and economic development partners. EDDC has a growing following and frequency of engagement on the *Twitter* social media platform. Tweet impressions amount to the number times users saw a tweet, and during the reporting period, a total of 2,212 impressions occurred. The EDDC engagement rate was 2.5% which includes user clicks, retweets, replies, follows, and likes. The cross-industry benchmark for engagement rate is .05% on Twitter. Follow us on *Twitter* at @BCPSEDDC.

TWITTER ACTIVITY

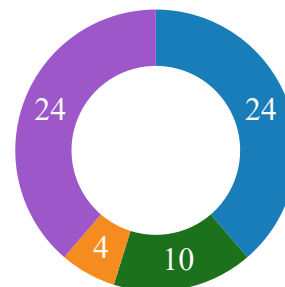


o Targeted Outreach

EDDC continued to market District and local opportunities to E/S/M/WBEs in the tri-county market and assist firms in seeking to engage in local economic development opportunities. The constant objective of EDDC is to increase the participation of certified firms as primes and subs across all industry categories: Construction, Professional Services, Contractual Services and Commodities.

TARGETED MARKETING ACTIVITIES

- Solicitation Notification Campaigns
- INT-EX Community Meetings
- Targeted Email Marketing
- One-on-One Technical Assistance



o External Events Attended

2022 EQUITY CONFERENCE
 "RE-IMAGINING EQUITY & DIVERSITY"

8:00AM to 4:00PM
 Check in and continental breakfast at 7:30 am
The Signature Grand
 6900 W State Road 84, Davie, FL 33317
 Visit us at www.bcpssequityconference.com

Registration in LAB -
Course ID # 39129227
 Participants will receive a \$90 stipend and Instructional staff will receive 8 inservice hours.

The School Board of Broward County, Florida: Lori Alshadoff • Daniel P. Foganholt • Patricia Good • Debra Hixon • Donna P. Korr • Sarah Leonard • Laurie Rich Levinson • Ann Murray
 Nora Rupert • Dr. Vickie L. Cartwright, Superintendent of Schools

BROWARD
 County Public Schools
 Established 1915

The School Board of Broward County, Florida, prohibits any policy or procedure which results in discrimination on the basis of age, color, disability, gender identity, gender expression, genetic information, marital status, national origin, race, religion, sex or sexual orientation. The School Board also provides equal access to the Boy Scouts and other designated youth groups. Individuals who wish to file a discrimination and/or harassment complaint may call the Director, Equal Educational Opportunities/ADA Compliance Department & District's Equity Coordinator/TITLE IX Coordinator at 754-321-2150 or TeleTag Machine (TTY) 754-321-2158. Individuals with disabilities requesting accommodations under the Americans with Disabilities Act Amendments Act of 2008, (ADAAA) may call Equal Educational Opportunities/ADA Compliance Department at 754-321-2150 or TeleTag Machine (TTY) 754-321-2158. browardhealth.com

EDDC participated as an exhibitor and speaker.

Supplier Diversity Business & Health EXPO

Tuesday, June 21, 2022
 8:30am-12pm
 Signature Grand
 6900 W. State Road 84, Davie, FL

Business EXPO

- Buyers & Contract Specialists
- Facility & Construction Services
- Home Health Services
- Human Resources
- Information Technology
- Marketing Services
- Physical/Occupational/Speech Therapy
- Printing Services
- Revenue Management
- Value Analysis
- Prime Vendors
- Aramark - Food & Nutrition
- Medline - Medical/Surgical Distributor
- Sodexo - Environmental Services
- Staples - Office Supplies Distributor
- Vizion - Group Purchasing Organization

Health EXPO

- Blood Pressure
- COVID Literacy
- Diabetes
- HIV/Aids Screening & Testing
- Nutrition
- Physical Fitness (BMI, Height, Weight)
- Smoking Cessation
- Women Services

Resource Agencies

- Broward County Office of Economic and Small Business Development
- Florida State Minority Supplier Development Council (FSMSDC)
- JM Entrepreneur Institute
- Minority Business Development Agency (MBDA)
- The School Board of Broward County, Supplier Diversity Outreach Program
- US Small Business Administration (SBA)
- Women Business Development Council of Florida (WBDC)

Looking for Business Opportunities?
 Broward Health buys a variety of supplies and services to operate its more than 50 healthcare facilities. Procurement Staff, Key End-Users and Prime Vendors will be on-site for matchmaking.

Need a Health Check-up?
 Broward Health Community Health Services team will be on-site providing health screenings and health educational resources.

Register Now - Space is Limited!
 Register online at: BrowardHealth.org/sdexpo
 For more information, call 954.473.7205

BROWARD HEALTH
 A Passion for Caring

EDDC participated as a Certification partner and exhibitor.

SDOP MANAGEMENT SYSTEM IMPLEMENTATION

EDDC successfully implemented the Vendor Management, Contract Compliance, Outreach, and Event Management modules. We have full reporting capability of contract data with assigned Affirmative Procurement Initiatives (APIs) as we continue to acquire sub-vendors data in the system. Currently, EDDC is entering the final phase of the SDOP Management System (SMS) which includes the Certification Management and Online Application modules. Suppliers currently certified by the Miami-Dade and Palm Beach School Districts, within the B2GNow platform, will use this feature for certification with the District. The target completion date for implementation of the Certification and Online Application management component is FY'23 Q1.

Certification Management and Online Application Modules Implementation Timeframe: FY'23 Q1

• Certification Management	0%
• Online Application	0%
• Data Migration /Tracking Records	0%
Total Project Completion Status	0%